

FOR IMMEDIATE RELEASE

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Testronic Labs Taps Ellisys for SuperSpeed USB 3.0 Testing Solution

Ellisys Protocol Test, Analysis, and Compliance Products to Play Major Role in Lab's SuperSpeed USB Test Offerings

Geneva, Switzerland — March 14, 2011 — Ellisys, a worldwide leader in protocol test and analysis solutions, today announced that Testronic Labs, a leading provider of quality assurance services to the games, home entertainment, software and hardware industries, has selected the Ellisys Explorer $^{\text{TM}}$ 280 protocol test, analysis, and compliance verification system for use in the company's SuperSpeed USB test and characterization program. The widely deployed Explorer 280, the industry's first SuperSpeed USB protocol analyzer/generator system, provides deepfeatured protocol and bus analysis, port emulation, and compliance testing for SuperSpeed USB hosts, devices, and hubs.

"Ellisys is pleased to have been selected by Testronic Labs to play an important role in delivering quality services to those Testronic Labs customers working with this latest generation of the Universal Serial Bus" stated Mario Pasquali, Ellisys president. "Our products will add superb value to the comprehensive test and quality processes employed by Testronic Labs and will ultimately enable their customers to confidently introduce new SuperSpeed USB products to the marketplace."

Providing a Complete USB 3.0 Solution

The Ellisys Explorer 280 SuperSpeed USB protocol test, analysis, and compliance system brings developers the industry's most flexible and comprehensive solution for performance characterization, analysis, and compliance testing of USB 3.0 and USB 2.0 systems, silicon, and related products. With the industry's only fully hardware-enabled compliance test suite, Examiner™, users can verify adherence of device or host operation to major portions of the USB 3.0 specification in just seconds. The Explorer's powerful, script-based generator provides the heart of the automated Examiner compliance test suite, and also delivers the industry's most capable port emulator, typically used for characterizing a design's robustness, error handling, and performance capabilities. An intuitive and easy-to-use protocol analyzer completes the major feature set, and includes popular Ellisys features such as InstantTiming™ and stream-to-screen captures.

"The Explorer 280 system from Ellisys gives our SuperSpeed USB 3.0 team the tools they need to completely characterize a given design or product from top to bottom and provides the basis for comprehensive and accurate technical feedback that our customers expect," said Johan Craeybeckx, CTO, Testronic Labs. "The Explorer 280 gives us what we need to be able to verify adherence to the specification and to fully stress and characterize a SuperSpeed USB host, hub, device, or related software."

The Ellisys Approach in USB Test and Analysis

Ellisys prides itself on innovations and technology leadership within the test & measurement industry, adopting a philosophy to avoid the pitfalls and redundancy of "me-too" design approaches, opting for an independent approach



to tools development, always in close collaboration with our developer-customers. Since 2000, Ellisys has placed thousands of USB, Wireless USB, and SuperSpeed USB protocol test and analysis products with satisfied customers in more than 40 countries. Ellisys protocol analysis tools employ a highly configurable and intuitive multi-pane and spreadsheet approach, desired by most developers. Ellisys USB and SuperSpeed USB traffic generation tools, designed to emulate hosts and devices for purposes of compliance, performance, and corner case testing, are widely regarded as the most flexible and powerful available on the market.

Explorer and Examiner Availability, Product Photos, and Information

The Explorer 280 SuperSpeed USB Protocol Analyzer/Generator system (model EX280) and the Examiner compliance test suite (model EX280-EXAM) are available from Ellisys directly or through a worldwide distribution network.

For more information, including software downloads, please contact superspeed@ellisys.com.

A high-resolution photo can be downloaded from: www.ellisys.com/archive/images/usbex280.png

A screenshot of the Analyzer software is available at: www.ellisys.com/archive/images/usbex280a_soft.gif

A screenshot of the Examiner software is available at: www.ellisys.com/archive/images/usbex280e_soft.gif

Additional information can be found at: www.ellisys.com/products/usbex280/

About Ellisys

Ellisys is a Test and Measurement company committed to the design and timely introduction of advanced protocol analysis, test, and compliance solutions for USB, SuperSpeed USB 3.0, WiMedia/UWB/Wireless USB, and *Bluetooth* wireless technology. More information is available on www.ellisys.com.

Ellisys • chemin du Grand-Puits 38 • CH-1217 Meyrin Geneva • Switzerland • www.ellisys.com World Class Solutions for USB, SuperSpeed USB, Wireless USB, WiMedia, *Bluetooth* technology

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